



# The do-it-yourself drive-in

Remember watching movies on the really big screen? You still can — in parking lots or your yard.

BY AUDREY DAVIDOW

**S**UMMER BLOCKBUSTER season can be a bit of a letdown. Sure, it sounds fun. But when it's said and done, how stoked can you be shelling out all that cash for super-sized value packs and a seat in a crowded theater that keeps you from enjoying all that beautiful weather? No surprise, then, that a new generation of movie lovers are blending technology with the nostalgic concept of the drive-in. Call it the drive-up movie — roving screenings that, like a rave, pop up anytime, anyplace — in parking lots, cornfields and on rooftops.

## TIPS FOR GETTING STARTED

Want to direct a drive-in bash of your own? Chicago-based event planner Debi Lilly has orchestrated extravaganzas for Brooke Shields and Oprah Winfrey. Here are her tips.

► **The drinks** Izze soda has vintage-style bottles that set the tone for a fun themed bar and buffet. Serve the sodas with matching straws in a tin tub full of ice.